



Plymouth Fishing and Seafood Association

Fisheries Liaison and Promotion Role

The PFSA provides a voice for the range of local fishing interests. We support local fisheries and the community by promoting and increasing access to local sustainable seafood. We have over 80 members spanning commercial, recreational fishermen, fish buyers and sellers and members of the public.

The purpose of this role is to increase the capacity of the PFSA and provide an opportunity for a potential new entrant to the fishing industry to gain experience of the range of jobs available at sea and onshore. We also welcome applications from existing fishermen who may be interested in gaining experience of shoreside roles.

The post holder will support the PFSA's CEO with the running of the organisation and to carry out:

- Liaison with the fishing industry (fishermen and associated shoreside businesses) to understand their needs and challenges and support their involvement with fisheries management and sustainability initiatives.
- Promotion and education of local fisheries through activities such as school visits, organising cooking demonstrations, and creating, managing and posting associated media.
- Support the running of our online fish sales by developing and editing stock listings, responding to customer queries, and working with fishermen to access new products.
- General development of social media marketing content.
- Fisheries data entry and collection.
- Supporting the CEO with any other task as required.

Depending on previous experience the post holder will be provided with:

- An introduction to fish processing (e.g. filleting and preparation for sale to the public).
- Hands-on at sea experience onboard local fishing vessel(s).
- Training in marketing and social media development.
- An introduction to the harbour operations and fish landing facilities.

The preferred candidate will:

- Be outgoing and confident with excellent communication skills.
- Be able to learn on the job and respond and react to a variety of tasks and unseen challenges on anyone day.
- Be capable of working solo and under their own initiative.
- Be competent in the use of Microsoft packages and data input.
- Have a working knowledge of social media and content creation.
- Be required to have an enhanced DBS check to go into schools and work with children and young people.
- Ability to complete 1-day safety at sea training.

Desirable criteria

- Have experience of data collection / entry.
- Have an understanding of local fisheries / environmental management issues.
- Have existing working relationships with one or more of the following industries in Plymouth: fisheries, hospitality, education.
- Have their own transport for travel around Plymouth.

Salary, working hours and location

The post holder will be based in an office on the fish quay in Plymouth.

This is a part time role (20 hours per week, flexible over 3-5 days between 7am and 7pm.

Some weekend and evening hours will be required.

£14.5 – £18.5 / hour – depending on experience

Duration

This is a part-time 1-year post with potential for extension depending on funding.

To Apply

Please send a CV and cover letter to Edward@pfsa.uk explaining how you meet the person specification and why you would like this role. For an informal chat please contact Edward on 07534409336.

Closing date – Sunday 31st May (midnight). Interviews to be held during the 2nd / 3rd week of May.